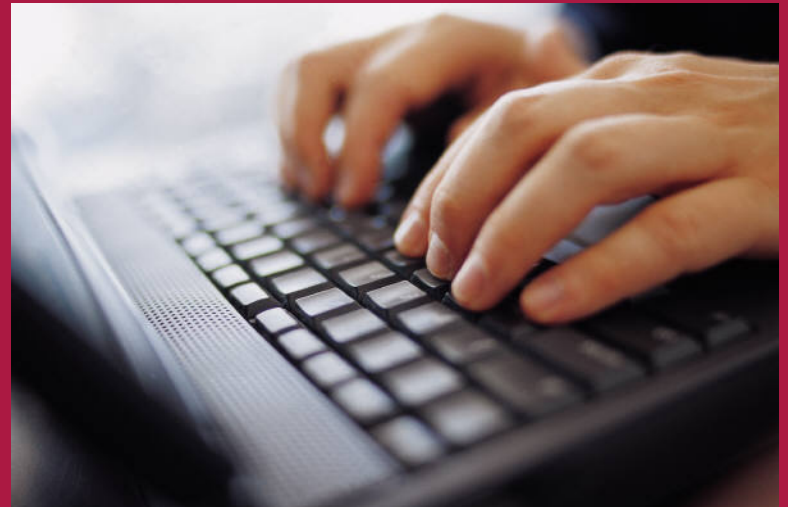


# COM 210

College of Communication & Media Sciences

**Week Four, Lab Day**

- AP Quiz No. 1 today
- Lab 5: Interview  
Eman AlSuwaidi on  
Tuesday about FNC  
election



# Quote of the day

“Writing is about learning to pay attention and to communicate what is going on.”

– Anne Lamott



# Current events

- Who, what, when, where, how and why of your news item.
- Give your source.
- Five questions, five answers, five sources.
- Due Tuesday at start of lecture.
- DO THESE!
- You need the points.

# SPJ



- E-mail Dr. Bulla if you want to join
- Email me at: [david.bulla@zu.ac.ae](mailto:david.bulla@zu.ac.ae)

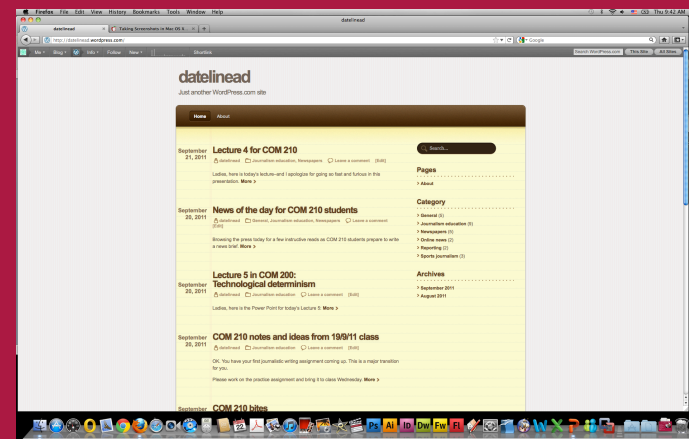
# Donation for Yemen

- Give to support refugees of the war in Yemen

# Class website

Visit our website early and often:

<http://datelinead.wordpress.com/>



# Interviewing



- Plan your questions
- Closed-ended v. open-ended questions
- Icebreakers
- Non-threatening order
- Control the interview; slow the speaker down with closed-ended follow-up questions
- Repeat questions; ask follow-ups
- Listen; don't judge
- Read Rich, pp. 107-124 and 145-153

# G-O-A-L-S

- G=Goals, dreams, objectives
- O=Obstacles to those dreams
- A=Actual achievements; what has really been accomplished so far
- L=Logistics; that is, planning, resources needed to make the dream happen
- S=Starts; that is, where did the dream come from, how did it begin





# Your interview objective

- Find three to five exceptional quotes
- These will be sound bytes that stand out and will appear in your story

# Focus



- Eman Al Suwaidi will talk to us about the upcoming FNC election
- She works for the FNC
- Come up with five questions you want to ask her before you come to class on Tuesday
- Bring tape record, pen and paper
- You will write a story about the FNC elections based on our interview of Ms. Eman

# Outline



- Main idea: Your focus
- Focusing event(s)
- Best quote(s)
- A little history
- Why should ZU students know about the election
- Call to action

# Research

- Search for FNC election in Google
- What do you find?



# Writing tips

- **Show don't tell:** Action, words, thoughts, prayers
- Let the quotes carry the story
- Clarity: The right word, the right phrase
- Stick to the facts

# AP quiz

- **One error in each**
- **Be careful with spelling, punctuation, capitalization**
- **You may use the AP Stylebook**

# Homework



- Current events
- Make sure you have read interviewing chapter in Rich very carefully, pp. 110-121